

Homebrew Label Contest

Competition Guidelines and Entry Requirements

A homebrew label contest will be held on November 24th, deadline for entry is November 21st. An entry fee of \$1 per entry will be collected. All proceeds benefit the Children's Hospital of Philadelphia. Labels produced for or by a commercially licensed facility are ineligible. Homebrew labels must be submitted on a 12 oz. empty capped beer bottle. Labels will be judged on the bottles. We need the real thing, so no digital or electronic files will be accepted.

Because this is a blind judging, please avoid identifying yourself on your label if possible. Each design may only be entered in one category.

All labels will be judged in one category.

Judging. The label judging will take place during the club's November meeting at The Steelgarden.

CRITERIA FOR JUDGING LABELS WILL INCLUDE:

Creativity
Originality
Aesthetic appeal
Appropriate for beer style

Entry Period. Entries will be accepted from November 1st through November 21st, 2009. Entries may be dropped off or mailed to:

Keystone Homebrew
599 Main Street (Main Street Commons)
Bethlehem, PA 18018
Attn: Malt Madness Label Competition

Entry Fees. The fee for each entry is \$1.00. Payment will be accepted and preferred by Paypal or when mailing your entries you can pay by check made out to Scott Minnich, LVHB Club Treasurer.

Entry Form. All entry forms must include your name, address, phone number, and email. Please include this information in your email or on a printed entry form. Entries that do not include this information will be disqualified.

Awards. The top three labels will be announced the evening of November 24, 2009, information will also available on the club website. Medals will be awarded to the first, second, and third place finishers. Winners do not need to be present to receive their awards

Key Information.

- Your entries will **NOT** be returned to you (so do not send us the original artwork).
- The Lehigh Valley Homebrewers reserve the right to post your label on its website and display labels after the competition in perpetuity without any compensation to you.
- Submit one 12 ounce bottle for each entry.
- A completed entry form must accompany each entry. If entering more than one label, make sure an entry form accompanies each entry.
- Entries which do not meet these entry requirements may be disqualified.
- Any disputes that arise before, during or after the competition will be settled by the competition committee.



HOMEBREW COMPETITION

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the
lehigh valley
homebrewers

**Malt Madness
Label Entry Form**
Lehigh Valley Homebrewers
www.lehighvalleyhomebrewers.org

LABEL DESIGNER INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

Brew Club: _____

Email: _____

ENTRY INFORMATION

Name of Entry: _____

Inspiration: _____

BOTTLE LABEL – Attach one to the neck of each bottle with a rubber band.

Entry Name: _____

Name: _____

Address: _____

City: _____

State: _____